

Sonic Looking to Open 40 Stores

By Erika Morphy



Framson

WASHINGTON, DC- Sonic, a drive in restaurant franchise, is looking to open between 40 to 50 stores in the Greater Washington area over the next several years.

The franchisee for Washington, Denver-based John Platten, will be touring sites in Maryland and Virginia this week for his initial investments, **Green Light Principal Peter Framson**, tells GlobeSt.com. Green Light is representing Sonic in its expansion into the metro area. Platten did not return a call to GlobeSt.com in time for publication.

Platten owns franchises in Denver and southern Virginia-specifically the Tidewater area. Now he wants to aggressively expand into the DC area, Framson says. Typically these restaurants are developments of about 33,000 square feet, Framson says. He could not provide average development costs.

Possible locations would be in pad sites in retail centers or locations along well trafficked roads. All of the DC area's submarkets are possibilities. "We are looking at the Dale City's and Montgomery County's of the area," Framson says.